

12TH CONGRESS OF AESTHETIC AND LASER MEDICINE



6 - 7 JUNE 2025

O₂ Universum,

Českomoravská 2345/17, Prague 9, Czech Republic

PARTNERSHIP OFFER

SPOLEČNOST ESTETICKÉ A LASEROVÉ
MEDICÍNY ČLS JEP



SOCIETY FOR AESTHETIC AND LASER MEDICINE
OF THE CZECH MEDICAL ASSOCIATION OF JEP



www.kongres-esteticke-mediciny.cz



DATES:

June 6 - 7, 2025

VENUE:

O2 Universum, Českomoravská

EXPECTED NUMBER OF PARTICIPANTS:

400

ORGANIZED BY:

Society of Aesthetic and Laser Medicine, Czech
Medical Association of J. E. Purkyně

CONGRESS PRESIDENT:

Assoc. Prof. MUDr. Roman Šmucler, CSc.

PARTNERSHIP PACKAGES

The success of the congress and its educational mission is inseparably linked with the support of our partners. This document outlines various ways to become a partner of this significant event. The organizers place great emphasis on meeting exhibitor presentation requirements and maintaining a high standard of professional education programs.

TITLE PARTNER

6100 EUR

(Exclusive)

- Exhibition area of 12 m² as part of the partnership
- Satellite symposium included in the package (20 minutes of presentation)
- Invitation to the company symposium sent to all registered participants via newsletter

Branding on the event website

- Company logo with a hyperlink to the website and a short description of the company (200 words)

Networking

- 6 exhibitor registrations

Advertising

- Video presentation during breaks (up to 1 minute, shown in a loop with other partners' presentations, minimum 3x daily)
- Two full-page color ads in the Final Program, one placed on the inside back cover
- Inclusion of 3 promotional materials in congress bags
- Partner's logo displayed in the main hall under this category
- Partner's logo in all conference materials
- Partner's logo in newsletters sent to the database of potential participants
- Partner's logo in post-event emails sent to participants with a special thanks to partners
- Priority choice for additional promotion and branding opportunities (until 31.12.2024)

Social Media

- Introduction of the partner on Instagram
- Resharing of one partner's post on the event's social media channels (partner's choice)

GENERAL PARTNER 4700 EUR

- Exhibition area of 9 m² as part of the partnership

Branding on the event website

- Company logo with a hyperlink to the website and a short description of the company (150 words)

Networking

- 4 exhibitor registrations

Advertising

- Video presentation during breaks (up to 40 seconds, shown in a loop with other partners' presentations, minimum 3x daily)
- Two full-page color ads in the Final Program
- Inclusion of 2 promotional materials in congress bags
- Partner's logo displayed in the main hall under this category
- Partner's logo in all conference materials
- Partner's logo in newsletters sent to the database of potential participants
- Partner's logo in post-event emails sent to participants with a special thanks to partners

Social Media

- Introduction of the partner on Instagram

MAIN PARTNER 3950 EUR

- Exhibition area of 6 m² as part of the partnership

Branding on the event website

- Company logo with a hyperlink to the partner's website

Networking

- 4 exhibitor registrations

Advertising

- Video presentation during breaks (up to 20 seconds, shown in a loop with other partners' presentations, minimum 3x daily)
- One full-page color ad in the Final Program
- Inclusion of 1 promotional material in congress bags
- Partner's logo displayed in the main hall under this category
- Partner's logo in all conference materials
- Partner's logo in newsletters sent to the database of potential participants
- Partner's logo in post-event emails sent to participants with a special thanks to partners

Social Media

- Introduction of the partner on Instagram



EXHIBITION

The exhibition will be located near the meeting hall and coffee break areas.

12 m² space

- Exhibition space 4 x 3 m (space only + 1 table + 2 chairs)
- 2 exhibitor registrations
- Listing on the event website

3950 EUR

9 m² space

- Exhibition space 3 x 3 m (space only + 1 table + 2 chairs)
- 2 exhibitor registrations
- Listing on the event website

3150 EUR

6 m² space

- Exhibition space 3 x 2 m (space only + 1 table + 2 chairs)
- 2 exhibitor registrations
- Listing on the event website

2360 EUR

4 m² space

- Exhibition space 2 x 2 m (space only + 1 table + 2 chairs)
- 2 exhibitor registrations
- Listing on the event website

1770 EUR

Price per each additional square meter:

315 EUR

Price per each additional exhibitor registration:

78 EUR

SATELLITE SYMPOSIUM*

2360 EUR

- 15 minutes (+5 min Q&A) in the main hall
- Invitation to the company symposium sent to all registered participants via newsletter
- Symposium invitation posted on the event's Instagram account

* The topic and timing of the symposium in the main hall are subject to approval by the Scientific Committee.

ADDITIONAL PARTNERSHIP OPPORTUNITIES

Congress Bag Partner

1570 EUR

- Partner's logo featured on the bag alongside the official conference logo (if bags are provided by the partner, the conference logo will not appear)
- Bags distributed to participants at registration prior to the conference
- Expected number of attendees: 400
- Price reduced by 50% if the partner supplies the bags

Lanyard Partner

1570 EUR

- Partner's logo featured on the lanyard alongside the official conference logo (if lanyards are provided by the partner, the conference logo will not appear)
- Lanyards distributed to participants at registration prior to the conference
- Expected number of attendees: 400
- Price reduced by 50% if the partner supplies the lanyards

Name Badge Partner

788 EUR

- Partner's logo featured on the name badge
- Badges distributed to participants at registration prior to the conference

Information System Partner

788 EUR

- Partner's logo displayed on information and directional signage, as well as on hall signage

Congress Set Partner (Notepad + Pen)

788 EUR

- Partner's logo or company name on the notepad and pen
- Price reduced by 50% if the partner supplies the set

Coffee Break Partner

197 EUR

- Partner's logo displayed on refreshment tables
- Partner may distribute their own flags, napkins, etc., or place roll-up banners in the coffee break area

Lunch Break Partner

315 EUR

- Partner's logo displayed on refreshment tables
- Partner may distribute their own flags, napkins, etc., or place roll-up banners in the lunch area



ADVERTISEMENT

Insert in Congress Bags

Flyer, brochure

276 EUR

Product sample

394 EUR

- Inserts are to be provided by the partner prior to the conference

Ad in Final Program

276 EUR

- Full-color page inside the program, A5 format

SOCIAL MEDIA ADVERTISING

- Sharing partner's commercial content on Instagram in the pre-congress period (max 1 post per week per partner)

4 posts

177 EUR

2 posts

110 EUR

1 post

59 EUR

NEWSLETTER ADVERTISING

- Placement of a commercial banner in the congress newsletter, sent out during the pre-congress period to potential participants
- Banner format: 970x250px

Banner in 2 newsletters

150 EUR

Banner in 1 newsletter

78 EUR

6. - 7. 6. 2025

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AND LASER MEDICINE

O2 Universum Praha

All prices are exclusive of VAT. The conversion to EUR is provided to offer an approximate estimate of the amount in local currency (converted in November 2024).

If you are interested in participating as a partner or exhibitor, please do not hesitate to contact us.

Lucie Vavra

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